

emirates

Woman

SEPTEMBER 2012

IN BLOOM
THE RISE OF
ROSE BYRNE

**GLOBAL
REPORT**
LIFE AFTER 9/11
FOR MUSLIM
WOMEN IN NYC

**RUNWAY
RETREATS**

Holiday like the
fashion elite

LOVING LANVIN
Exclusive interview

**CHANGING
FACES**
BEAUTY LOOKS
FOR EVERY DAY OF
THE WEEK

The
Trend
ISSUE

LADY LUXE, LEATHER BOUND
& MODERN MILITARY





WHO IS YOUR EMIRATES WOMAN OF THE YEAR 2012?

FROM RECORD-BREAKING HUMANITARIANS TO GROUNDBREAKING VISIONARIES AND AWARD-WINNING ARTISTS TO GO-GETTING ENTREPRENEURS, THE UAE IS BURSTING AT THE SEAMS WITH AMBITIOUS AND INSPIRING WOMEN FROM ALL WALKS OF LIFE WHO ARE MAKING THEIR MARK ON OUR NATION. AFTER SIX MONTHS OF NOMINATIONS AND OVER 100 CANDIDATES, HERE ARE THE 21 WOMEN WHO HAVE MADE THEIR WAY ONTO THE SEVENTH EMIRATES WOMAN OF THE YEAR NOMINEE LIST... VOTE FOR YOUR FAVOURITE IN EACH CATEGORY AND MAKE ONE OF THESE WOMEN YOUR EMIRATES WOMAN OF THE YEAR 2012

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THE ACHIEVERS

ASMA HILAL LOOTAH

Founder & Owner of The Hundred Pilates Studio

It has always been Asma's dream to be a business owner, but after returning to her native UAE, from the US, with a Bachelor's degree in Business Administration, Asma worked at Etisalat and, as a keen sports enthusiast, she spent her free time practising Pilates. Five years later, and with obesity on the rise in the UAE, Asma wanted to use her knowledge and business mind to make a positive change and encourage people to get fit through Pilates. After overcoming many obstacles, Asma set up The Hundred Pilates Studio in Dubai Healthcare City, believing anything can be done with determination. "London 2012 has made me ask: 'How come we have the tallest building in the world and yet we don't have one gold medalist?' I believe this can be achieved by continuous education, awareness and fitness initiatives targeting the local market," explains Asma.

ROSEMIN MANJI

Founder of RR&Co. Bespoke Luxury Management

"Fashion is in my blood," says Rosemin, who, as a child, read her sister's *Vogue* magazines instead of storybooks and who has been a serious player in the fashion industry for 14 years. While studying at London College of Fashion and Central St Martins, Rosemin interned and worked for fashion houses including Prada and Burberry, and went on to land her first full-time role with Tom Ford before moving to Gucci in Milan. Rosemin was also responsible for the transformation of Juicy Couture, after which she moved to Dubai and five years ago set up RR&Co.—the Middle East's first consultancy firm specialising in the luxury sector exclusively for global brands. Top designers including Christian Louboutin, Tom Ford, Giuseppe Zanotti and Alice Temperley have all entrusted Rosemin for their Middle East launch and regional PR activities. Rosemin is also a fashion expert on Dubai TV's weekly show *Studio One*.

Pictured from left to right:
Asma Hilal Lootah, Rosmin Manji

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woman
of the year awards 2012

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